



# Handspring Wellness & Spa Academy (HAWSA)

## Company Profile

---

Since 2001

Benjamin “Benjie” Eugenio, LMT  
*President*

## COMPANY PROFILE

### EXECUTIVE SUMMARY

**Establishment.** On November 7, 2024, by virtue of Securities and Exchange Commission (SEC) Registration No. 2024110176103-00, the Handspring Wellness and Spa Academy OPC (HAWSA) was born. Prior to HAWSA was HIMAS | Asian Wellness and Spa Academy (AWSA), a precursor to the defunct Oasis Massage Training Center (OMTC) founded by Benjamin Eugenio Jr in 2001 in Sampaloc, Manila.

**Accreditation.** Through the years, HAWSA has navigated itself to be one of the pioneer massage training institutions duly accredited by the Department of Health Committee of Examiners for Massage Therapy (CEMT) with accreditation number TI-11-10-0016 since 2011.

**Training Impact.** To date, it has been estimated that it has trained and produced over five thousand (5000) DOH-licensed massage therapists all over the country. Many of whom have become spa/massage business owners and a number have worked abroad as Overseas Filipino Workers (OFW) or even the much desired cruise ship touring all over the world.

**Recognition.** Notable among its many accomplishments was being featured and recognized by the prestigious Hong Kong based Asia Spa Magazine in 2008 as “One of the Philippines Best Spa Schools and in 2012 as “One of Asia’s Best Spa Academies”.

**Pandemic Response.** The pandemic in 2019 was both a disaster and blessing for HAWSA because its Manila and Davao branches had to stop operations and forced Cpt. Benjamin “Benjie” Eugenio Jr, its founding president to upstart the training center in its hometown in General Santos City.

**Online Training.** However, said global epidemic was also a blessing because it opened the door to online training activities. Since then until now, it has become a new business model for HAWSA producing several hundreds of eager online students who wish to earn their much coveted DOH massage license and renew their expired massage licenses, as well.

**Partnerships.** Since the inception of HAWSA over 200 prestigious spa establishments in the country have availed of its services, to name a few: Amuma Spa of Maribago Bluewater Resort of Cebu, Bioessence, David Salon, Dermcare, Discovery Suites Spa, Piandre Salon, Holiday Spa, and most recently we have conducted training for the world-famous Watsons (Philippines) company.

**Branding.** Under the new business model and branding, HAWSA endeavors to remain steadfast to its commitment to serve the country’s massage industry under its tagline, “Touching Lives | Making a Difference.

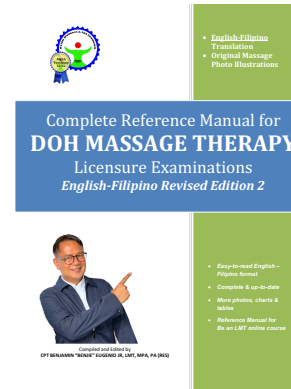
**Handspring Wellness & Spa Academy**

2008 | One of Philippine’s Best Spa Schools

2012 | One of Asia’s Best Spa Academies



**OFFICIAL LMT TRAINING MANUAL**



**DEPARTMENT OF HEALTH ACCREDITATION**

## **OFFICE LOCATIONS**

### **HANDSPRING WELLNESS & SPA ACADEMY OPC**

Head Office : 10 Rosas St, Block 5, Brgy City Heights, General Santos City

Manila Satellite Office 6 Concepcion St., St. Mary's Subdivision, Brgy. Nangka, Marikina City

## **LOCAL MARKET SHARE**

In the national scene, being one among the fifteen (15) DOH accredited training institutions, it enjoys one of the biggest shares particularly in the Coursework on Massage Therapy (CMT) Program leading to DOH Massage Licensure Examinations.

## **SERVICES AND PRODUCTS**

A) *Major Service* - The flagship program is the Coursework on Massage Therapy (CMT) Program. This training is designed in accordance with Department of Health Administrative Order 2010-0034, which outlines the Revised Implementing Rules and Regulations for Presidential Decree 856, the Code of Sanitation of the Philippines, Chapter 13, focusing on Massage and Sauna Bath Establishments for Licensed Massage Therapists.

B) *Short-Term Massage Courses*

- 3Ps – Personality Development
- Balinese Massage
- Back massage
- Face Massage
- Foot Reflexology
- Hand and shoulder massage
- Hawaiian Lomilomi Massage
- Hot Stone Massage
- Indian Head Massage
- Namikoshi Chair massage
- Namikoshi Shiatsu
- Pisil (DOH Accredited Program No. 01-10-0006)
- Spa Hilot massage
- Spa Hilot massage
- Swedish Massage
- Thai Foot Massage
- Ventusa
- Xiamen-style Foot Reflex
- And more

C) *Spa Management Course* – In response to growing public demand, HAWSA has launched certification programs in Spa Management. These programs cover a wide range of topics, including, but not limited to, Introduction to Spa Management, Spa Operations and Services, Business Planning and Development, Human Resource Management, and Spa Marketing and Promotion, among others.

D) *Consultancy Services* - HAWSA offers tailored spa training and consultancy services that are customized to meet the specific needs of each client particularly on the human resource aspect of spa business operation.

**PARTICIPANTS TRAINED**

Participants from the following companies have attended various programs conducted by HIMAS|Asian Wellness and Spa Academy trainers (please note that the following is only a partial list of companies:



Watsons (Philippines)



L'Oreal



David Salon



Dermcare



Bioessence



Piandre Salon



Amuma Spa of the Maribago Bluewaters Resort (Cebu)



Holiday Spa



Pacific Spa

**Over 200 Spa/Massage Establishments**

=====  
Big Apple Express Spa, Siloam Day Spa, FAMAS Spa, Sultan Spa, Infinity Spa, Pacific Spa, Kozomi Spa, Lazuli Spa, Nail Salon and Day Spa, Meline’s Spa, Bamboo Tree Spa, Nuat Thai Spa, VIBES Massage Clinic (Blind), Heaven and Earth Spa, Prince Jireh Spa, Relaksasi, Le JOyz Spa, Savasana Spa, FIRM Therapeutic Spa, Amaranthus Spa, Body Excellence Shiatsu Clinic, K1 Spa, Kings Spa, Miso Thai Massage Spa, Nong Doming’s Barbershop and Healing Spa, Oriental Touch Shiatsu Center, Pressure Points Spa, Scents and Oils Massage Center, Spa Valley Sauna, Touch n Heal Spa, Victoria Blind Massage (Blind), New Vision Spa (Blind), World Palace, Onajin Spa, Wally’s Place Spa, Azul Spa, Healing Palm Spa, Sonya’s Spa, Reluxe Spa and more.  
=====

**QUALITY CONTROL**

To help monitor the performance of students during classes, each training activity is capped with written and practical evaluation mechanisms. Among corporate accounts, its topnotchers are duly recognized and acknowledged.

**FACILITIES**

Handspring Wellness and Spa Academy features a fully equipped physical training facility with ample training materials. Additionally, its online training platform is recognized as one of the country’s best, consistently proving its effectiveness over the years.

**FACULTY**

The school only allows qualified teachers/instructors with adequate training and/or spa experience to handle massage trainings and activities. Doctors and licensed physical therapists handle classes on anatomy and physiology and microbiology and parasitology, from time to time. . Internationally and locally-trained massage trainers/instructors oversee various classes on massage.

Regarding qualifications, most of the trainers are DOH-licensed and accredited by DOH and TESDA. Mr. Eugenio, the company president holds a Diploma from CIBTAC (Confederation of International Beauty and Cosmetology), a Europe-based certifying body.

**ONLINE RESOURCES**

- 1) [www.awsaonlineschool.com](http://www.awsaonlineschool.com)
- 2) Youtube - [https://www.youtube.com/channel/UCr-wzlsG5Q-fCX5SVC\\_Zzcw](https://www.youtube.com/channel/UCr-wzlsG5Q-fCX5SVC_Zzcw)

**TV APPEARANCES**

- 1) [ABS CBN](#)
- 2) [GMA 7](#)
- 3) [TV 5](#)
- 4) [PTV 4](#)

[/bbe](#)