

FREE TUTION FOR LEVEL 1- BASIC LMT TRAINING PROMO *(effective October 16, 2024)*

Rationale:

1. *Supporting Inclusivity and Equal Opportunities:*

Offering FREE LMT tuition to qualified HIMAS | Asian Wellness and Spa Academy (AWSA) students, both sighted and visually impaired, demonstrates a commitment to inclusivity and equal opportunities in the massage therapy industry. By extending this opportunity to both groups, the academy ensures that individuals with different capabilities have access to quality training and can pursue a career in massage therapy.

2. *Encouraging Professional Development:*

Providing free tuition for Level 1 - Basic LMT Training at a standard cost of P4950 encourages aspiring massage therapists to further their professional development and acquire valuable skills. This initiative not only benefits the individuals who receive the training but also contributes to the overall improvement of the massage therapy industry by ensuring well-trained professionals enter the workforce.

3. *Recognition of Skills and Determination:*

By offering free tuition sighted and blind massage therapists who are determined to earn a certificate of massage training issued by DOH-accredited training institutions like HIMAS | AWSA, the academy acknowledges the dedication and commitment of individuals seeking to excel in the field of massage therapy. This initiative promotes the value of continuous learning and skill development among aspiring professionals.

4. *Streamlined Enrollment Criteria:*

Setting clear enrollment criteria, such as the minimum academic high school requirement and the need for proof of massage experience or training certificate in Swedish massage, ensures that students admitted to the program are prepared for the training and have a strong foundation in massage therapy principles. This helps maintain the quality of education provided by HIMAS | AWSA.

5. *Transparency and Fairness in Selection Process:*

Restricting spa owners, supervisors, and operators from availing free tuition ensures that the opportunity is targeted towards individuals who are looking to enhance their skills or transition into a career as massage therapists. By maintaining transparency and fairness in the selection process, HIMAS | AWSA ensures that the initiative benefits those who truly need support in advancing their career in massage therapy.

6. Commitment to Social Responsibility:

Positioning this promo as part of HIMAS | AWSA's corporate social responsibility reflects the academy's dedication to supporting marginalized sectors of society and assisting deserving but economically challenged massage therapists. By providing access to quality training at reduced costs, the academy contributes to uplifting the community and empowering individuals to pursue fulfilling careers in massage therapy.

In conclusion

The rationale behind offering free LMT tuition to qualified HIMAS | AWSA students, including both the sighted and visually impaired, is grounded in principles of inclusivity, professional development, recognition of skills, streamlined enrollment criteria, fairness in selection, and commitment to social responsibility. This initiative not only benefits individual students but also contributes to the overall growth and sustainability of the massage therapy industry.

Important things to remember:

1. This promo shall be valid only to the first thirty (30) qualified enrolled students only for a particular DOH exam cycle. We shall apply First come, First served selection process.
2. Deadline for enrollment shall be on or before October 30, 2024. The earlier, the better.
3. Detailed questions shall be entertained during the first zoom meeting at 7pm of October 26, 2024. (Check the zoom link below). ATTENDANCE IS A MUST. Schedule for succeeding zoom class orientation shall be announced later.
4. For payments, (enrollment fee, DOH training manual, online maintenance fee) send it to Gcash account Benjamin Eugenio at this number 0969 204 3324.
5. Online class starts on January 6, 2025 until March 15, 2025.
6. To enroll, Google AWSA Online School or visit this link - www.awsaonlineschool.com/enrollment-form/
7. For more query, please pm us at FB account Benjie Eugenio LMT or text or call at 0969 204 3324.

Glory to God!